



# smartivus

Apps. Middleware. Know-how.

# PROJECT • INTERACTIVE MODE »»»

Interactive Mode – Sports Edition is an optional Smart TV feature that enhances the sports-watching experience by allowing viewers to activate dynamic overlays on top of the live broadcast or on-demand replays.

With just a single button click on their remote, fans can access real-time stats, match insights, and branded interactive layers – making viewing more engaging, informative, and fun.



Premier League

Chelsea 4 : 3 Manchester United

91'

Premier League

Man.City Today 19:00 Liverpool

A Lyga.Lithuania

Džiugas City from 0 : 1 FK Kauno Žalgiris

85'

Event Statistic

Standings

Chelsea 4 : 3 Manchester United

91' +4

M.Cucurella 12'  
C.Chukwuemeka 20'  
M.Mudryk 54'  
M.Cucurella 62'

M.Cucurella 12'  
C.Chukwuemeka 20'  
M.Mudryk 54'

Vote, who win?!

75% 25%

45% 55%

542 431

8 12

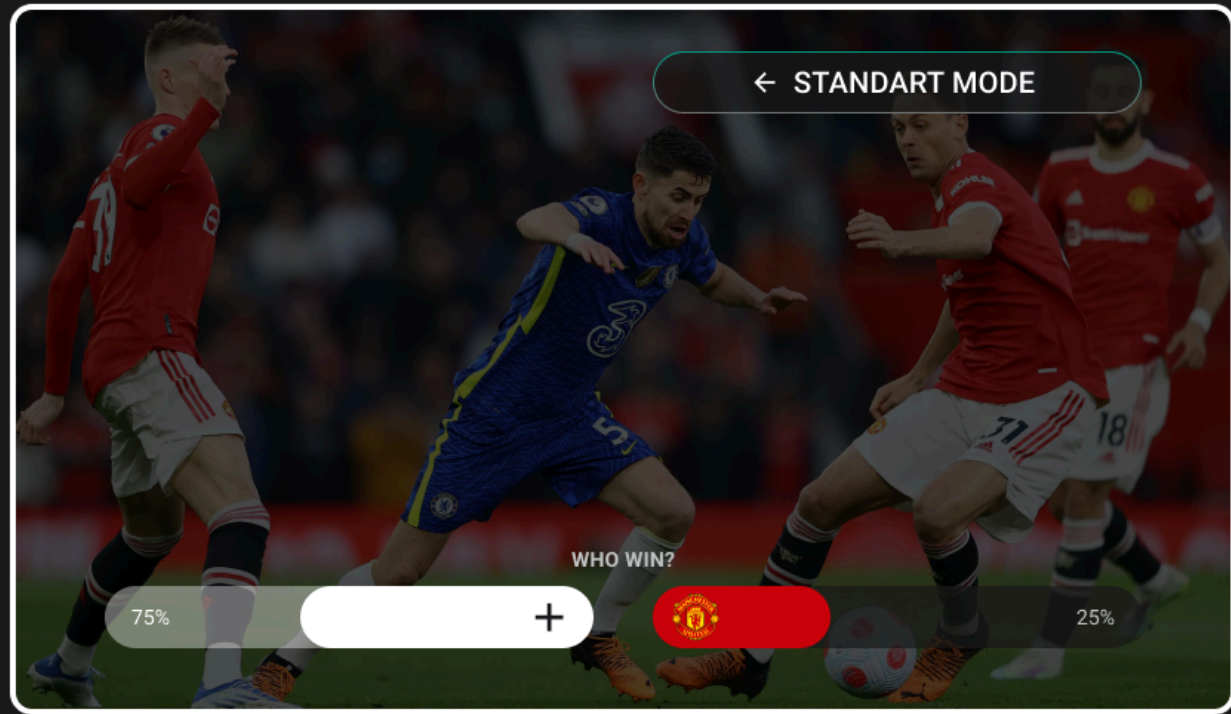
4 6

12 14

10 12

4 8

4 8



Premier League

Chelsea 4 : 3 Manchester United

91'

Premier League

Man.City Today 19:00 Liverpool

A Lyga.Lithuania

Džiugas City from 0 : 1 FK Kauno Žalgiris

85'

Event Statistic

Standings

Premier League	Games	Points
1 Arsenal	20	45
3 Chelsea	19	43
4 Brighton	20	40
5 Man. United	17	37
6 Man. City	19	30
7 Tottenham	19	27
8 Liverpool	19	43
9 West Ham	19	43
10 Some Long Na...	19	43
11 Everton	19	43
12 Arsenal	20	45
13 Chelsea	19	43
14 Brighton	20	40
15 Man. United	17	37
16 Man. City	19	30
17 Tottenham	19	27
18 Liverpool	19	43

Search

TV

VOD

Football

Basketball

All Sports

Live

EUROSPORT

Chelsea Today 19:30 Manchester United

A Lyga.Lithuania

Džiugas City from 0 : 1 FK Kauno Žalgiris

85'

UEFA Europa League

Bayern Leverkusen 3 : 4 Dynamo Kyiv

55'

Bundesliga. Germany

Borussia Mönchen.. 0 : 0

35'

Upcoming

Premier League

Man.City Tomorrow Liverpool

Serie A

14 Jan

UEFA Champions League

15 Jan

Eurosport Live

UEFA Champions League. 1/4 Final

Manchester City - Manchester United

FANS MODE

00

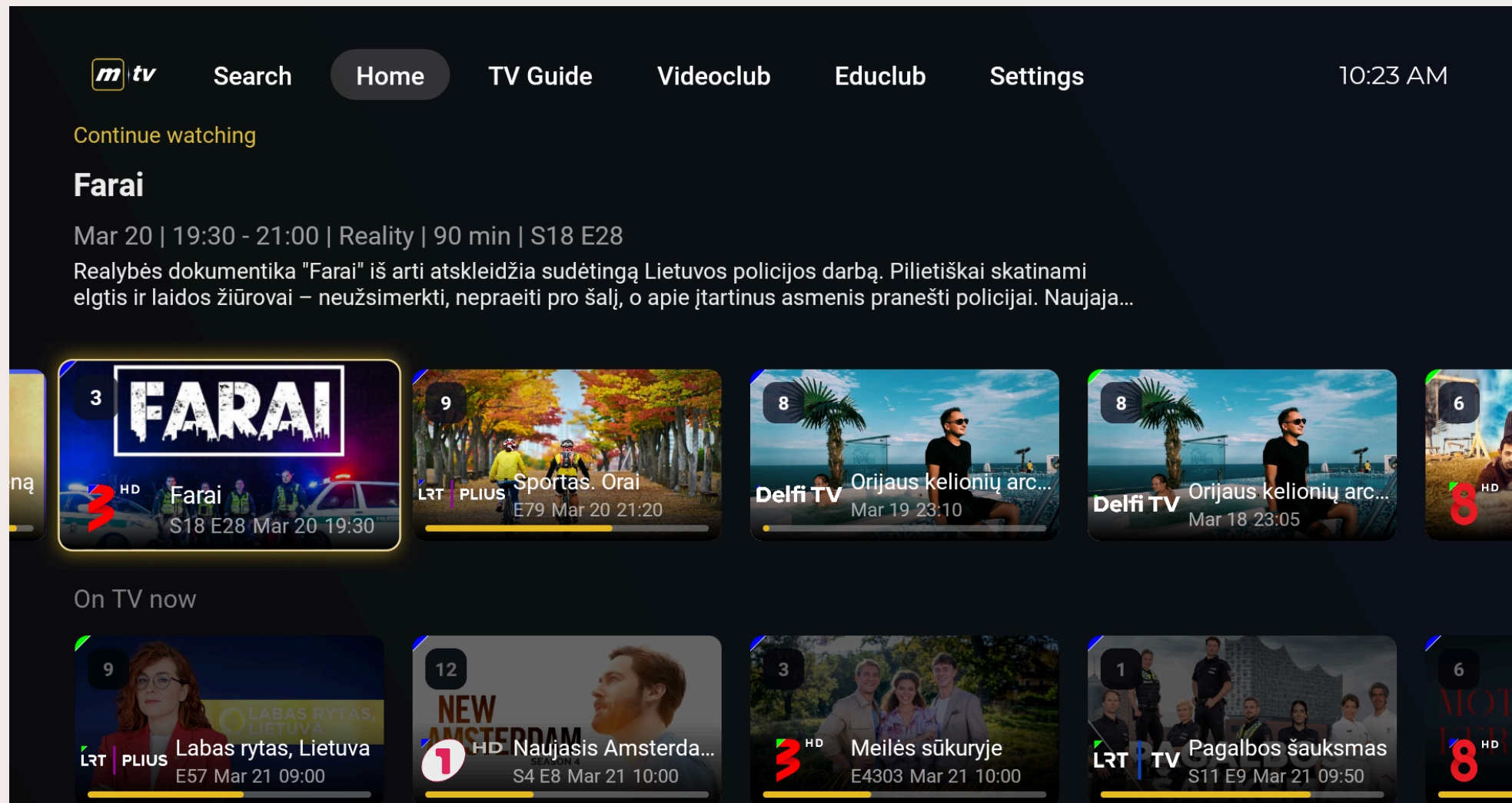
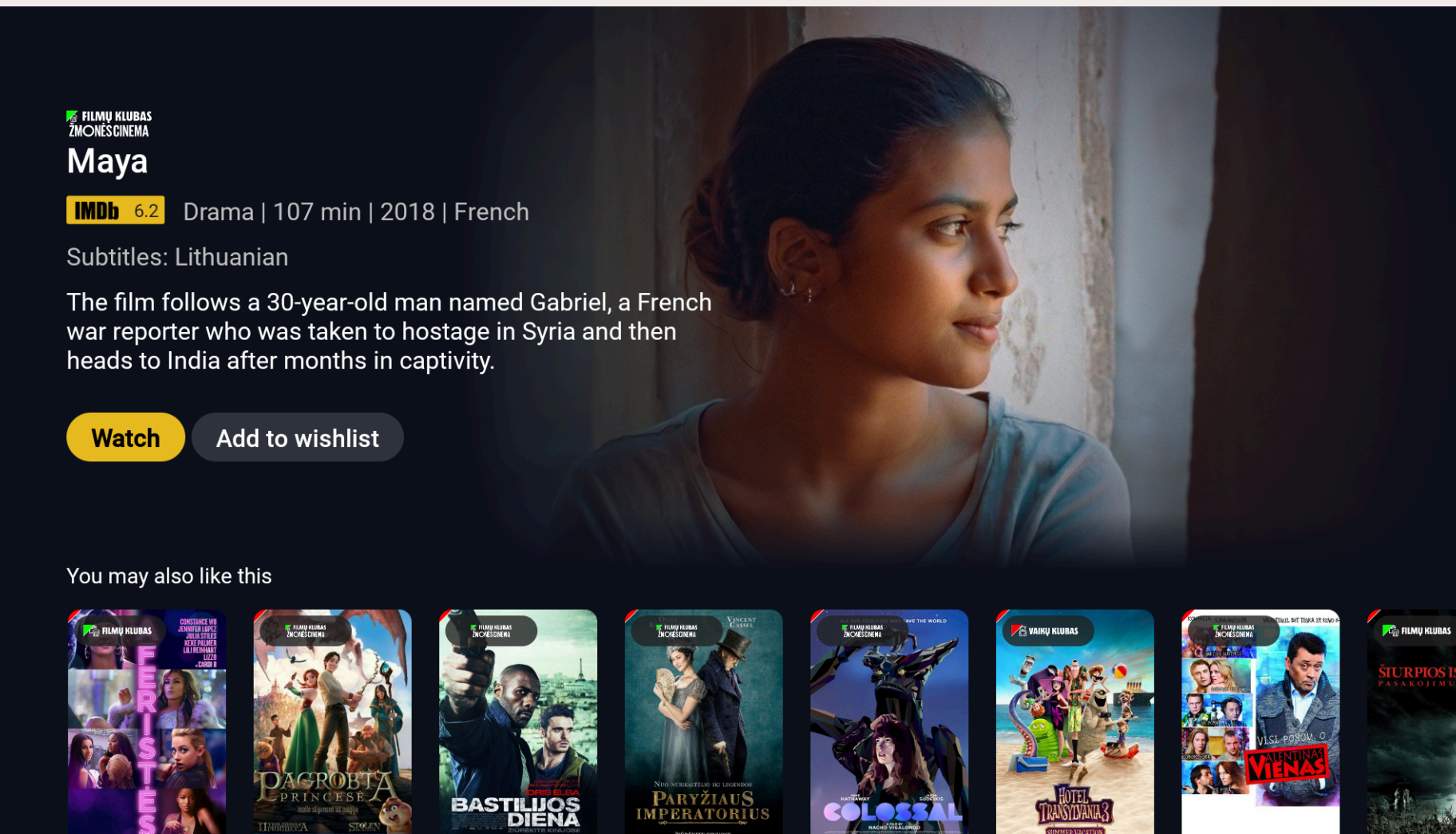
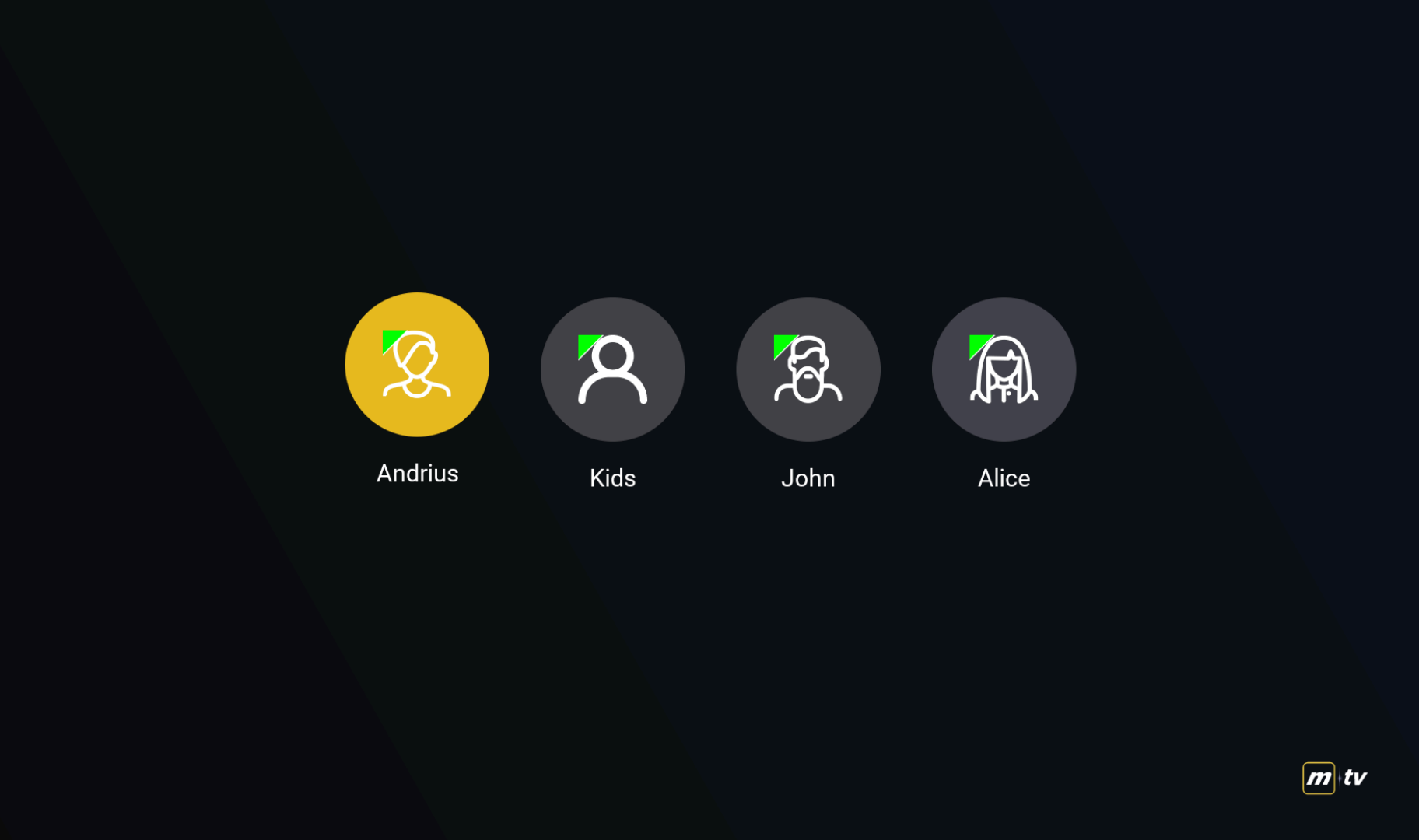
3 MCT

1 MUD

40:00

# CLIENT • MEDIANET »»»

Smartivus has developed the backend system and applications for new level VoD and TV service. The most tricky part was to integrate and adopt 7 different SetTop Box modifications and to unify the OTA (Over The Air) firmware update system.



m tv

Welcome!

Service number

Password

Log in

Forgot password?

New client

Try demo

m tv

PJŪKLO KETERA

PAGAL TIKRĄ ISTORIJĄ

Evening movies for you

VEIKSMO

TRILERIAI

Action

Thrillers

Home

TV

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

WICKED

PALIKIMAS

VALIJA

Continue watching

GIMĘ APAČIA DIENA

FARAI

Gimę tą pačią ...

Farai

Sportas. O

On TV now

LABAS RYTAS, LIETUVA

NEW AMSTERDAM

Labas rytas, Li...

Naujasis Amst...

New - Series Club

Home

TV

On Tv Now

LRT TV

Tandemas

S2 E3 10:35 - 11:30

HD

Kraujo gėlės

S2 E173 10:00 - 11:00

HD

Meilės kūryje

E4303 10:00 - 11:00

BTV HD

Mentalistas

S3 E63 10:30 - 11:30

LIETUVOS rytas tv

Skanus gyvenimas

10:30 - 11:00

HD

Moters kerštas

E127 10:00 - 11:05

HD

Jeloustounas

S2 E7 10:00 - 11:00

Home

TV

TV Guide

# CLIENT • INIT »»»

Smartivus has provided an in-depth OTT consultation that resulted in the creation of complete OTT architecture. The outcome included the applications for almost all Smart TV platforms available in the market, as well as the applications for handheld devices and PCs.



Welcome!

Email

Password



Log in

Forgot password?

Use QR code

Try demo

New client

Dovana Jums

# Dilili Paryžiuje

Trukmė: 1 h 35 m

Watch

On TV Now



## The Menu

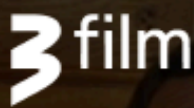
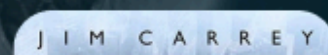
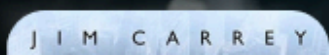
18+ Drama USA 2023

IMDB: 7,0

New

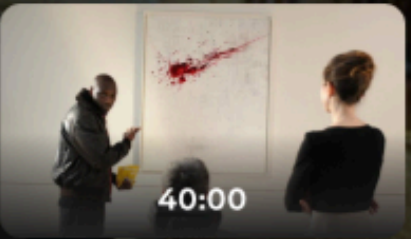


Popular



Go 3 Film Live  
S1.E2 The Curious Case of Benjamin Button

4



40:00

44:54

1:54:00



INIT+

Try demo

New client

Email

Email

Password

Password

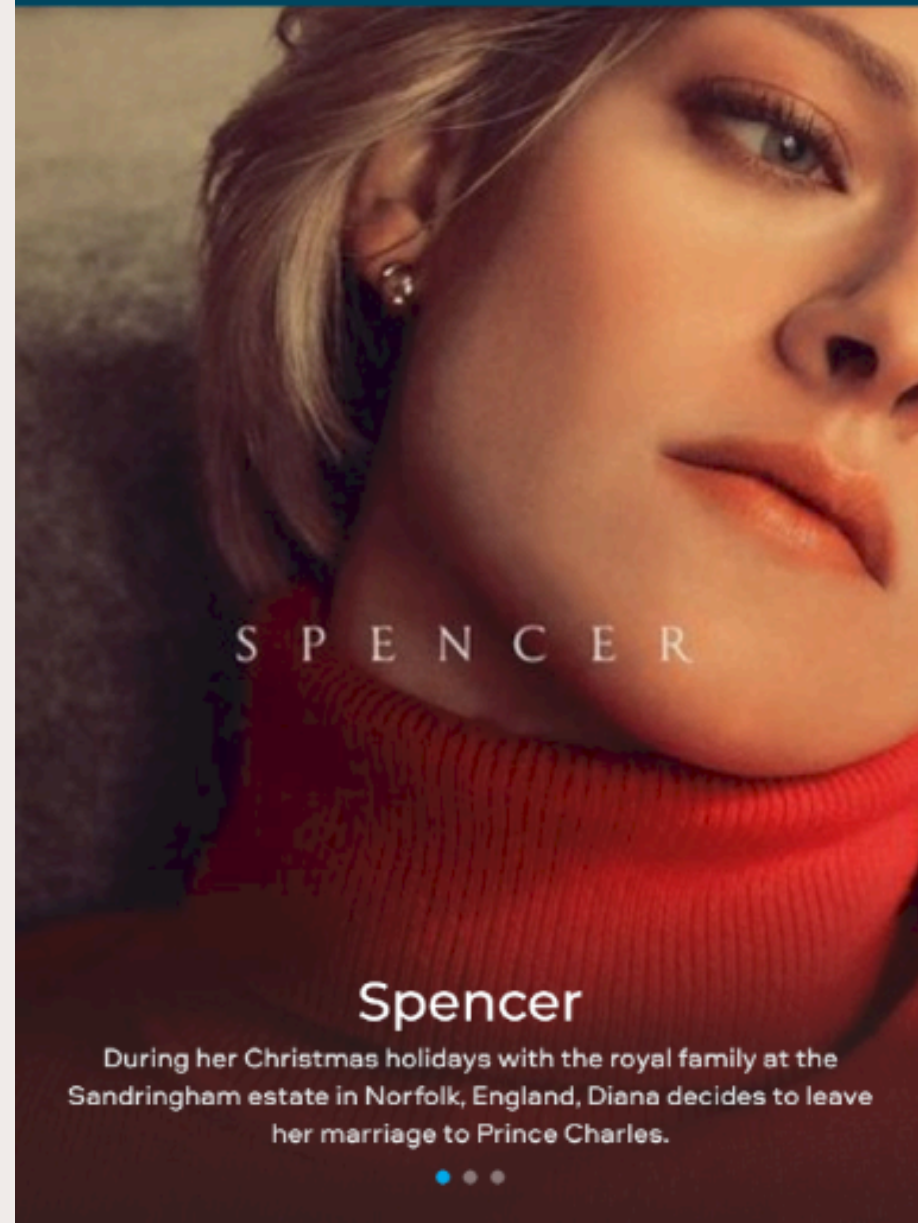


Forgot password?

Log in



Home



SPENCER

Spencer

During her Christmas holidays with the royal family at the Sandringham estate in Norfolk, England, Diana decides to leave her marriage to Prince Charles.



ON TV NOW



Tandemas



Meilės kūryje



Labas



Movies



BEAR, LION AND TWIG



FOR THE EVENING ALONE



Dark Waters

2024

IMDb: 7.6

Based on true events, this thriller tells the story of a lawyer who once represented the interests of large corporations and goes to the other side of the barricades after learning about the irreparable harm that one of the world's largest corporations is doing to a community poisoned by the toxic chemicals they produce. Deciding to fight for the truth, he risks ruining his career...

Watch

Add to wishlist

Cast and crew



Mark  
Ruffalo



Anne  
Hathaway



Tim  
Robbins



Bill  
Pullman

# CLIENT • CGATES »»»

Smartivus collaborated with CGates, biggest cable operator in Lithuania, to design and implement an advanced over-the-top (OTT) TV service with cutting-edge features like catch-up, time-shift and nPVR services. Also integrated A-La-Carte solution to offer their customers possibility to accuare the content and other digital services online.

Home

02:07 PM

Welcome!

Use your e-mail address and password to log in.

Email

Password

Use QR code

Log in

Forgot password?

Need help?

Don't have an account?

Order the service

Try it out (DEMO)

cgates

Search

Home

TV Guide

Movies

Subscriptions

02:28 PM

Felix and the Treasure of Morgäa

Taking advantage of his mother's absence as she departs on a cruise ship for some rest and relaxation, 12-year-old Félix sets out to find his father, a fisherman who disappeared at sea two years earlier.

More

Search

Home

TV Guide

Movies

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Settings

06:57 PM

TOP 10

Southern Chronicles

IMDb 8.9 Comedy | 120 min | 2025 | Lithuanian FILMŲ NUOMA

It follows Rimants who is more interested in playing rugby, listening to music and dealing on the black market than studying for school, but when he falls in love with Monika, his faith in love and the future is test...

1

PIETINIA KRONIKAS

FILMŲ NUOMA Southern Chronicles

2

BRIDŽTONA ŽVIRGAS

FILMŲ NUOMA Bridget Jones: Ma...

3

MEFARIOUS

FILMŲ KLUBAS ŽMONĖS CINEMA Nefarious

4

ONLY GOD FORGIVES

FILMŲ KLUBAS ŽMONĖS CINEMA Only God Forgives

5

FILMŲ KLUBAS

Content in Lithuanian voiceover

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

FILMŲ NUOMA

Search

Home

TV Guide

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Settings

06:58 PM

	LRT TV	M 16	18:40 TV3 sportas	
	HD	T 17	18:47 TV3 orai	
LT	3 HD	Today	18:50 FIFA Pasaulio futbolo klub...	
🎵	BTV HD	T 19	21:00 Pražūtingasis Londonas	
ℹ️	lituvos rytas tv	F 20	22:05 Svetimšalė	
🎬	8 HD	S 21	23:25 Didžiosios Britanijos kepėj...	
⚽	6 HD	S 22	00:45 Aistros spalva	
🌐	Delfi TV	M 23	01:50 Aistros spalva	

FIFA Pasaulio futbolo klubų taurė. „Real Madrid C. F.“ - „Al Hilal“

cgates

# Welcome!

Use your e-mail address and password to log in.

Email

Password



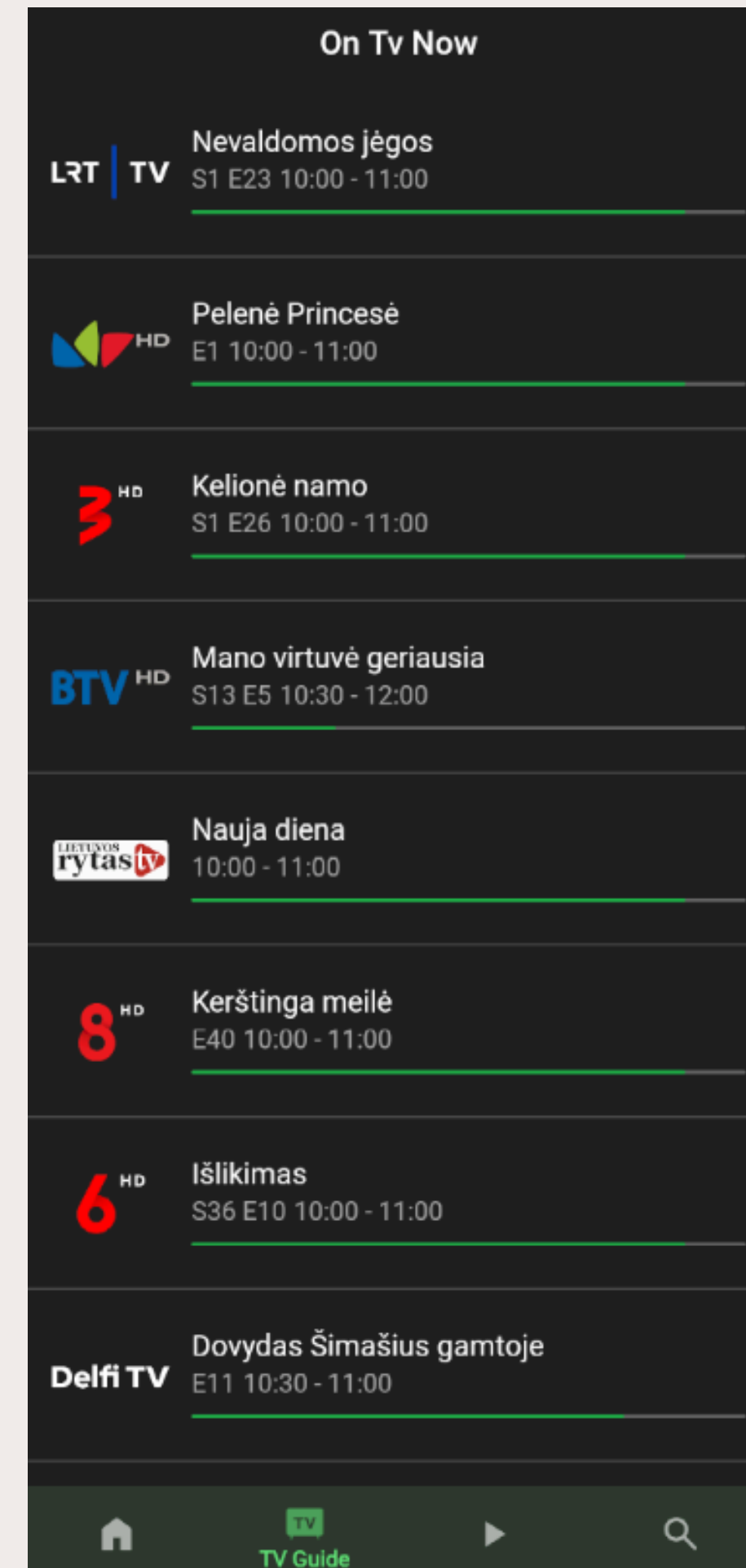
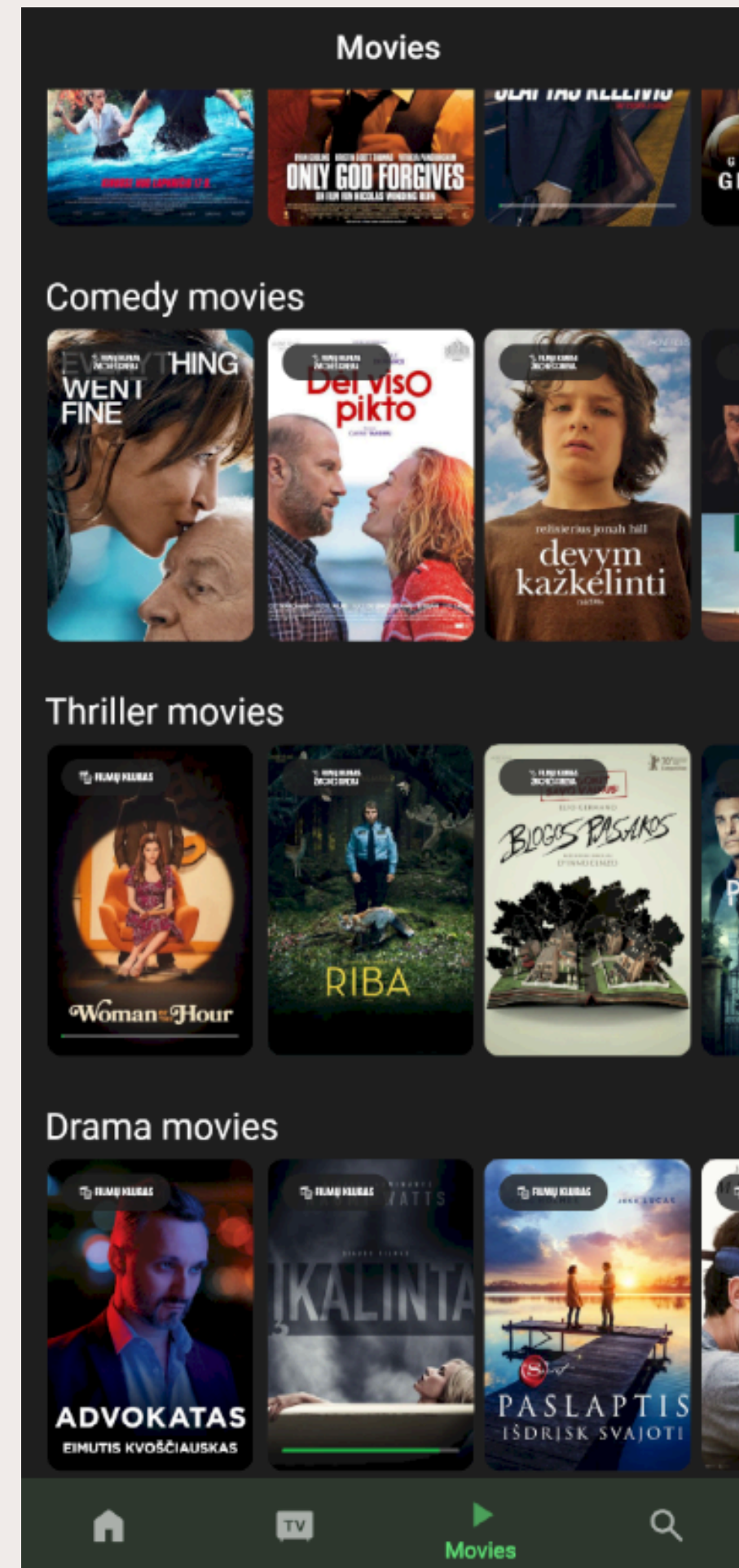
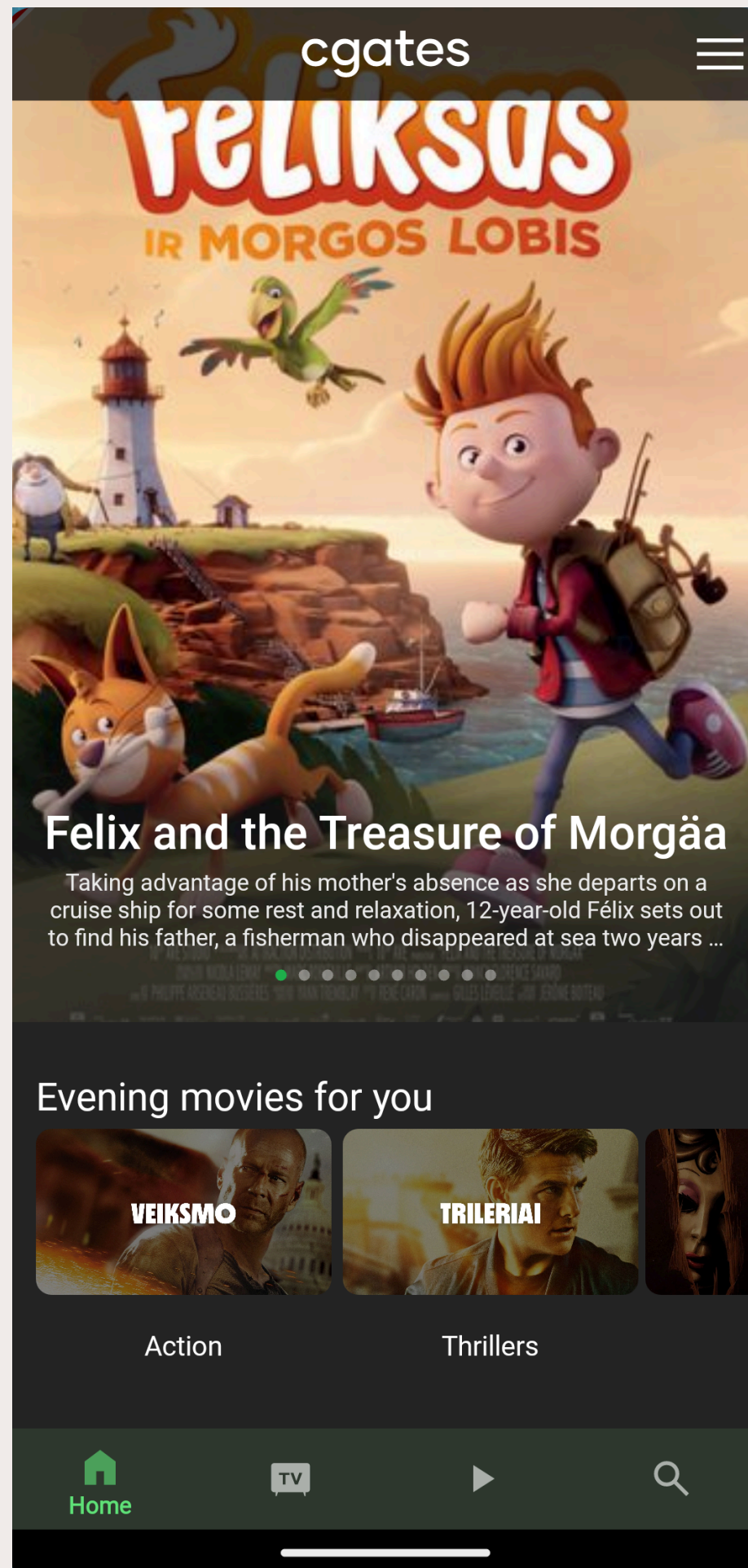
Log in

Forgot password?

Need help?

Order the service

Try it out (DEMO)



# CLIENT • OSTKOM »»»

Smartivus collaborated with Ostkom, a prominent regional cable operator in Latvia, to design and implement an advanced over-the-top (OTT) TV service with cutting-edge features like catch-up and time-shift, as well as state-of-the-art HEVC video encoding.



CHANNELS

001 / LTV1 HD

Šahs briljantu karalienei. ...

002 / LTV7 HD

Alekss Igo. Nepieradinātie

003 / Riga TV24

Preses klubs

004 / RE: TV

ReTV Ziņas

005 / TV4

Futbols. Optibet virslīga

- Profile
- My Location
- Language
- Devices
- System
- Support
- Account
- Native system settings
- Video display mode
- Audio tracks
- Subtitles
- Channels Sorting
- Stop Playing Timer
- Player
- Startup settings
- Logout

Native system settings

Network

Display

System

ostkom

Search

Thursday, 18 May, 00:15

re

Clear

1234567890

qwertyuiop

asdfghjklz

xcvbnml

Programs / 20

17.05 at 23:00

Roadworthy Rescues

17.05 at 21:00

ReTV Ziņas 21.00

17.05 at 19:10

Heavy Rescue: 401

17.05 at 19:00

ReTV Ziņas 19.00

ostkom

Epg grid / LTV1 HD

Thursday, 18 May, 00:15

**Šahs briljantu karalienei. Atjaunotā versija**  
23:30 - 01:00  
Kādā dzīvoklī atrasts sievietes līķis, aizdomas krīt uz jaunu meiteni Zentu. Viņas advokāts Robežnieks, pārsniedzot savas pilnvaras, cenšas pats atrast vainīgo, tā apgrūtinot darbu izmeklētājiem Sokolovskim un Dolmanei. Galu galā, Sokolovska pūliņu rezultātā tiek atmaskota "briljantu karaliene" un viņas līdzzinātāji, bet starp abiem izmeklētājiem uzplaukst savstarpējas simpātijas.

Today	09	23:39	00:09	00:39	01:09
001	L...	Nak...	L Šahs briljantu karalienei. Atjaunotā versija	Skaņusaite	
002	Pasaules čempionāts ho...	Aleks Igo. Nepieradinātie		Ei	
003	Preses klubs	Aktuālais par karadarbību Ukrainā			
004	Spried ar Delfi	Skaistum...	ReTV Ziņas	Gaidām ciemos!	Gaidām ciemos!
005	Futbols. Optibet virslīga				
006	DW News	The Day	DW News	Business	Global 3000
007	Slavenības. Bez filtra	Stila patruļa	Jā vārds svešiniekam		



# Smartivus

Apps. Middleware. Know-how.

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in



CEO  
Valdemaras Pipiras



in



CTO  
Andrius Didžbalis



in



Export Manager  
Kornelija Sanspreiškytė